



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

Buying Time Media
650 Massachusetts Ave NW
Ste 210
Washington, DC 20001

Contract # 5031452

Schedule Dates 10/26/21-11/01/21
Advertiser Dan Helmer for Congress-D (124902)
Agency Buying Time Media (1779)
Product POLITICAL CANDIDATE (ns) (1186)
Brand Candidate (1011043)
Salesperson HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)
Sales Office WJLA/GJLA/EJLA
Buyer Name
Phone/Fax /
CPE N/A
Account Types Local/Political Candidate Agency BRD
Billing Type Standard
Comments

Date Entered 11/09/21
Last Modified 11/09/21
Entered By Kaitlyn Gallagher
CO-OP No
External #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$7,743.75
Net Total \$43,881.25
Sales Tax

Washington (WJLA)

By Broadcast Month	Spots	Rate
Oct. 2021	43	\$42,100.00
Nov. 2021	7	\$9,525.00
Grand Total:	50	\$51,625.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/26/21-10/26/21	3	:30	5A- News-7News ON YOUR SIDE at 5AM			1						1	\$150.00	\$150.00	Washington (WJLA)		11/9/21
2.0	Normal Line / SPOT	10/27/21-10/27/21	3	:30	5A- News-7News ON YOUR SIDE at 5AM				1					1	\$150.00	\$150.00	Washington (WJLA)		11/9/21
3.0	Normal Line / SPOT	10/28/21-10/28/21	3	:30	5A- News-7News ON YOUR SIDE at 5AM					1				1	\$150.00	\$150.00	Washington (WJLA)		11/9/21
4.0	Normal Line / SPOT	11/01/21-11/01/21	3	:30	5A- News-7News ON YOUR SIDE at 5AM		1							1	\$150.00	\$150.00	Washington (WJLA)		11/9/21
5.0	Normal Line / SPOT	10/26/21-10/26/21	2	:30	5:58:15A- News-7News ON YOUR SIDE at 6AM			1						1	\$525.00	\$525.00	Washington (WJLA)		11/9/21
6.0	Normal Line / SPOT	10/27/21-10/27/21	2	:30	5:58:15A- News-7News ON YOUR SIDE at 6AM				1					1	\$525.00	\$525.00	Washington (WJLA)		11/9/21
7.0	Normal Line / SPOT	10/28/21-10/28/21	2	:30	5:58:15A- News-7News ON YOUR SIDE at 6AM					1				1	\$525.00	\$525.00	Washington (WJLA)		11/9/21
8.0	Normal Line / SPOT	10/29/21-10/29/21	2	:30	5:58:15A- News-7News ON YOUR SIDE at 6AM						1			1	\$525.00	\$525.00	Washington (WJLA)		11/9/21
9.0	Normal Line / SPOT	10/26/21-10/26/21	1	:30	8A- ABC-Good Morning America			1						1	\$1,600.00	\$1,600.00	Washington (WJLA)		11/9/21

CONFIRMATION CONTRACT

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10.0	Normal Line / SPOT	10/29/21-10/29/21	1	:30	8A- ABC-Good Morning America						1			1	\$1,600.00	\$1,600.00	Washington (WJLA)		11/9/21
11.0	Normal Line / SPOT	10/26/21-10/26/21	2	:30	9A- Live with Kelly			1						1	\$400.00	\$400.00	Washington (WJLA)		11/9/21
12.0	Normal Line / SPOT	10/28/21-10/28/21	2	:30	9A- Live with Kelly					1				1	\$400.00	\$400.00	Washington (WJLA)		11/9/21
13.0	Normal Line / SPOT	10/29/21-10/29/21	2	:30	9A- Live with Kelly						1			1	\$400.00	\$400.00	Washington (WJLA)		11/9/21
14.0	Normal Line / SPOT	10/26/21-10/26/21	3	:30	10A- News-Good Morning Washington at 10a			1						1	\$250.00	\$250.00	Washington (WJLA)		11/9/21
15.0	Normal Line / SPOT	10/27/21-10/27/21	3	:30	10A- News-Good Morning Washington at 10a				1					1	\$250.00	\$250.00	Washington (WJLA)		11/9/21
16.0	Normal Line / SPOT	10/28/21-10/28/21	3	:30	10A- News-Good Morning Washington at 10a					1				1	\$250.00	\$250.00	Washington (WJLA)		11/9/21
17.0	Normal Line / SPOT	11/01/21-11/01/21	3	:30	10A- News-Good Morning Washington at 10a		1							1	\$250.00	\$250.00	Washington (WJLA)		11/9/21
18.0	Normal Line / SPOT	10/26/21-10/26/21	1	:30	11:59:56A- News-7News ON YOUR SIDE at Noon			1						1	\$800.00	\$800.00	Washington (WJLA)		11/9/21
19.0	Normal Line / SPOT	10/28/21-10/28/21	1	:30	11:59:56A- News-7News ON YOUR SIDE at Noon					1				1	\$800.00	\$800.00	Washington (WJLA)		11/9/21

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20.0	Normal Line / SPOT	11/01/21-11/01/21	1	:30	11:59:56A- News-7News ON YOUR SIDE at Noon		1							1	\$800.00	\$800.00	Washington (WJLA)		11/9/21
21.0	Normal Line / SPOT	10/26/21-10/26/21	1	:30	2P- ABC-General Hospital			1						1	\$1,050.00	\$1,050.00	Washington (WJLA)		11/9/21
22.0	Normal Line / SPOT	10/26/21-10/26/21	1	:30	4:59:30P- News-7News ON YOUR SIDE at 5PM			1						1	\$1,200.00	\$1,200.00	Washington (WJLA)		11/9/21
23.0	Normal Line / SPOT	10/28/21-10/28/21	1	:30	4:59:30P- News-7News ON YOUR SIDE at 5PM					1				1	\$1,200.00	\$1,200.00	Washington (WJLA)		11/9/21
24.0	Normal Line / SPOT	11/01/21-11/01/21	1	:30	4:59:30P- News-7News ON YOUR SIDE at 5PM		1							1	\$1,200.00	\$1,200.00	Washington (WJLA)		11/9/21
25.0	Normal Line / SPOT	10/26/21-10/26/21	1	:30	5:59:26P- News-7News ON YOUR SIDE at 6PM			1						1	\$1,800.00	\$1,800.00	Washington (WJLA)		11/9/21
26.0	Normal Line / SPOT	10/27/21-10/27/21	1	:30	5:59:26P- News-7News ON YOUR SIDE at 6PM				2					2	\$1,800.00	\$3,600.00	Washington (WJLA)		11/9/21
27.0	Normal Line / SPOT	10/28/21-10/28/21	1	:30	5:59:26P- News-7News ON YOUR SIDE at 6PM					1				1	\$1,800.00	\$1,800.00	Washington (WJLA)		11/9/21
28.0	Normal Line / SPOT	11/01/21-11/01/21	1	:30	5:59:26P- News-7News ON YOUR SIDE at 6PM		1							1	\$1,800.00	\$1,800.00	Washington (WJLA)		11/9/21
29.0	Normal Line / SPOT	10/27/21-10/27/21	2	:30	6:57P- 7P (EST)				1					1	\$4,500.00	\$4,500.00	Washington (WJLA)		11/9/21

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30.0	Normal Line / SPOT	10/31/21-10/31/21	2	:30	6P- 7P (EST)								1	1	\$525.00	\$525.00	Washington (WJLA)		11/9/21
31.0	Normal Line / SPOT	10/26/21-10/26/21	1	:30	6:58:46P- Wheel Of Fortune			1						1	\$3,600.00	\$3,600.00	Washington (WJLA)		11/9/21
32.0	Normal Line / SPOT	10/27/21-10/27/21	1	:30	7:29:26P- Jeopardy				1					1	\$5,200.00	\$5,200.00	Washington (WJLA)		11/9/21
33.0	Normal Line / SPOT	11/01/21-11/01/21	1	:30	7:29:26P- Jeopardy		1							1	\$5,200.00	\$5,200.00	Washington (WJLA)		11/9/21
34.0	Normal Line / SPOT	10/26/21-10/26/21	2	:30	11:00:26P- News-7News ON YOUR SIDE at 11PM			1						1	\$650.00	\$650.00	Washington (WJLA)		11/9/21
35.0	Normal Line / SPOT	10/28/21-10/28/21	2	:30	11:00:26P- News-7News ON YOUR SIDE at 11PM					1				1	\$650.00	\$650.00	Washington (WJLA)		11/9/21
36.0	Normal Line / SPOT	10/29/21-10/29/21	2	:30	11:00:26P- News-7News ON YOUR SIDE at 11PM						1			1	\$650.00	\$650.00	Washington (WJLA)		11/9/21
37.0	Normal Line / SPOT	11/01/21-11/01/21	2	:30	11:00:26P- News-7News ON YOUR SIDE at 11PM		1								\$650.00		Washington (WJLA)		11/9/21
37.0.1	Preempt	11/01/21															Washington (WJLA)	Pre-empt/Exception -	
38.0	Normal Line / SPOT	10/30/21-10/30/21	3	:30	11:00:26P- News-7News ON YOUR SIDE Weekend at 11PM							1			\$250.00		Washington (WJLA)		11/9/21
38.0.1	Preempt	10/30/21															Washington (WJLA)	Pre-empt/Exception -	

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39.0	Normal Line / SPOT	10/27/21-10/27/21	2	:30	11:35P- ABC-Jimmy Kimmel				1					1	\$400.00	\$400.00	Washington (WJLA)		11/9/21
40.0	Normal Line / SPOT	10/28/21-10/28/21	2	:30	11:35P- ABC-Jimmy Kimmel					1				1	\$400.00	\$400.00	Washington (WJLA)		11/9/21
41.0	Normal Line / SPOT	10/26/21-10/26/21	2	:30	12:37A- ABC-Nightline			1						1	\$125.00	\$125.00	Washington (WJLA)		11/9/21
42.0	Normal Line / SPOT	10/28/21-10/28/21	2	:30	12:37A- ABC-Nightline					1				1	\$125.00	\$125.00	Washington (WJLA)		11/9/21
43.0	Normal Line / SPOT	10/29/21-10/29/21	2	:30	12:37A- ABC-Nightline						1			1	\$125.00	\$125.00	Washington (WJLA)		11/9/21
44.0	Normal Line / SPOT	11/01/21-11/01/21	2	:30	12:37A- ABC-Nightline		1							1	\$125.00	\$125.00	Washington (WJLA)		11/9/21
45.0	Normal Line / SPOT	10/30/21-10/30/21	2	:30	7A- ABC-Good Morning America Saturday							1		1	\$400.00	\$400.00	Washington (WJLA)		11/9/21
46.0	Normal Line / SPOT	10/30/21-10/30/21	2	:30	8A- News-7News ON YOUR SIDE Weekend at 8AM							1		1	\$325.00	\$325.00	Washington (WJLA)		11/9/21
47.0	Normal Line / SPOT	10/30/21-10/30/21	2	:30	9A- ABC-Good Morning America Saturday 2							1		1	\$400.00	\$400.00	Washington (WJLA)		11/9/21
48.0	Normal Line / SPOT	10/31/21-10/31/21	2	:30	7:58:40A- ABC-Good Morning America Sunday								1	1	\$450.00	\$450.00	Washington (WJLA)		11/9/21
49.0	Normal Line / SPOT	10/31/21-10/31/21	3	:30	10A- News-Full Measure with Sharyl Attkisson								1	1	\$125.00	\$125.00	Washington (WJLA)		11/9/21

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50.0	Normal Line / SPOT	10/30/21-10/30/21	3	:30	11:59A- Sports-ABC College Football Early							1		1	\$1,000.00	\$1,000.00	Washington (WJLA)		11/9/21
51.0	Normal Line / SPOT	10/29/21-10/29/21	3	:30	6:27P- 6:30P (EST)						1			1	\$2,500.00	\$2,500.00	Washington (WJLA)		11/9/21
52.0	Normal Line / SPOT	10/30/21-10/30/21	3	:30	11:00:26P- News-7News ON YOUR SIDE Weekend at 11PM							2			\$250.00		Washington (WJLA)		11/9/21
52.0.1	Preempt	10/30/21															Washington (WJLA)	Pre-empt/Exception -	
52.0.2	Preempt	10/30/21															Washington (WJLA)	Pre-empt/Exception -	
53.0	Normal Line / SPOT	10/31/21-10/31/21	3	:30	11:00:26P- News-7News ON YOUR SIDE Weekend at 11PM								2		\$250.00		Washington (WJLA)		11/9/21
53.0.1	Closed Preempt	10/31/21															Washington (WJLA)	Pre-empt/Exception -	
53.0.2	Closed Preempt	10/31/21															Washington (WJLA)	Pre-empt/Exception -	

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